

**VILLAGE OF RICHMOND
ECONOMIC DEVELOPMENT COMMITTEE
MEETING MINTES– December 8, 2005**

A regular meeting of the Village of Richmond Economic Development Committee was held at 7:30 p.m., December 8, 2005, at the Village of Richmond, 5600 Hunter Drive, Richmond, Illinois.

At Roll Call the following members were present: Barb Gallegos (Richmond Garden Club), Bryce Klontz (McHenry Savings), Ginene Nagel (Fox and Finch), Paul Hain (D2 Superintendent), Lauri Olson (President), Cindy Walleck (Trustee)

Meeting was called to order at 7:35PM

Bryce Klontz was appointed Chairman for the meeting.

Motion 1: Cindy Walleck

Motion 2: Barb Gallegos

Voice Vote

Aye: All Neigh: 0

Minutes from the November 22 EDC meeting were read and approved by the Commissioners.

Motion 1: Walleck

Motion 2: Gallegos

Voice Vote

Aye: All Neigh: 0

Walleck reported on the Memorial Hall Plan. Discussion of the progress of the Friends of Memorial Hall booth at Christmas of Yesteryear was given. Gallegos reported that the flowers for the Presidential Ball were underway and the new date for the event was discussed.

The EDC newsletter for December was presented. Klontz suggested asking for a proposal from Presentation Plus to create a quarterly newsletter for the village and EDC. The commissioners asked Klontz to look further into the idea and present cost and processing information for discussion and consideration. The content of the December newsletter was reviewed and approved by the commissioners for distribution.

The EDC budget was presented by Bryce Klontz and Barb Gallegos. It was noted that EDC has a remaining \$4,036.25 left in the advertising budget. Special Event funding was discussed. Klontz noted that EDC is looking at moving village special events to a subcommittee of EDC. Currently, special event items are included in the EDC budget group and are funded by appropriated funds from the Village as well as sponsorships received.

Discussion moved to how current planning/location of events are handled. Improving current events and introducing new ideas will continue at the January meeting. Nagel will prepare and distribute a memo inviting all merchants to attend and additional meeting on January 26th for the purpose of gauging merchant opinion on events and what new programs would benefit Richmond. Klontz presented the Marketing Packet. Indication is that EDC has a 4 month planning period and a target date to complete on March 1st. First circulation of the Packet is intended for the Richmond Expo event in March at the local high school. Presentation Plus had submitted its bid for preparation of the Packet. The company will compile information and design the piece. Motion was made by the Commissioners to recommend approval of the Packet by the Village Board.

Motion 1: Gallegos

Motion 2: Nagel

Voice Vote

Aye: All Neigh: 0

Walleck opened discussion of new Forms of advertising for Richmond. Gallegos suggested advertising on the radio. Klontz suggested that the results of the Readership Study, to be completed by EDC in the Spring/Summer, will help shed light on appropriate forms of advertising. Walleck introduced advertising Ecotourism through internet web links and Richmond's website. Klontz indicated a connection to REI, an outdoor living/sport store which would help support use of Richmond's natural resources and improve tourism in the area.

Rob Cetner's resignation from EDC was presented next. Upon reading the content of the resignation, the Commissioners voted to accept the resignation.

Roll Call Vote:

Barb Gallegos Yes

Bryce Klontz Yes

Ginene Nagel Yes

Paul Hain Yes

Lauri Olson Yes

Cindy Walleck Yes

Motion to accept Rob Cetner's resignation is approved.

Public comments were taken.

There being no further business, the meeting was adjourned at 9:00PM.

Motion 1: Gallegos

Motion 2: Nagel

Voice Vote:

Aye: All Neigh: 0