

EDC Minutes
June 12, 2008

Call to order: 7:00 by David

Members present: Libby, Sherrie, David, Nino

Others present: Charlotte, Cindy, Mary Margaret Maule

Sherrie made the motion to approve the minutes, seconded by Nino with a 3-0 vote.

Mary Margaret Maule who is associated with McHenry County College in business assistance discussed different programs that may be of assistance to the EDC. She talked about the grant writing procedure and what requirements there were and the percentages that could be achieved. She also brought up the Main Street program and how it could be of help to us. Some of the difficulties were also talked about.

The brochures were discussed and the consensus was to hold off at least a month before starting new ones.

In the discussion of the downtown the topic of the street lights was brought up and mentioned that some were out on Broadway. Also, it was suggested that the decorative lights (Christmas lights) could be up and on year round.

In the advertising discussion At The Lake was mentioned and that maybe some of the copy and photos should be changed. Also, there are two outstanding bills from the Treasure Map. Sherrie made a motion which was seconded by Libby to pay May and June invoices. The vote carried 3-0.

Nino reported that the banners and brackets were close to delivery.

Libby made a motion to adjourn at 8:50 which was seconded by Sherrie with a 3-0 vote.