

**THE VILLAGE OF RICHMOND**  
**EDC MEETING MINUTES**  
**December 13, 2007**

The EDC Committee meeting was held on December 13, 2007, at 7:00pm at the Village Hall, 5600 Hunter Drive, Richmond, Illinois 60071

Meeting called to order at 7:00pm

**Present:** Dave Kielpinski, Libby Pearson, Nino Cruz and Sherrie Gallas

**Also Present:** Charlotte Hollenback

**Absent:** Charlie Mormino

**Discussion: A. New Business**

David led the discussion about the new brochures and the number that were printed. It was also discussed about the distribution to and by the local businesses. The office was advised as to our desire as to how the brochures are to be handed out.

Libby then talked about some brochures from Walnut, IA and those strengths and weaknesses.

The committee's discussion switched to various other types and venues of marketing and the actual markets themselves. Talk included The Treasure Map, Chicago Magazine, WGN Radio and Milwaukee.

The topic of matching grants from the state of Illinois was broached as was the need to create a strategic plan.

**Recommendations to the Board:** None

Nino Cruz motioned to adjourn. Second by Sherrie Gallas. Meeting adjourned at 8:45pm. Minutes taken by David Kielpinski